

RADIORAMA

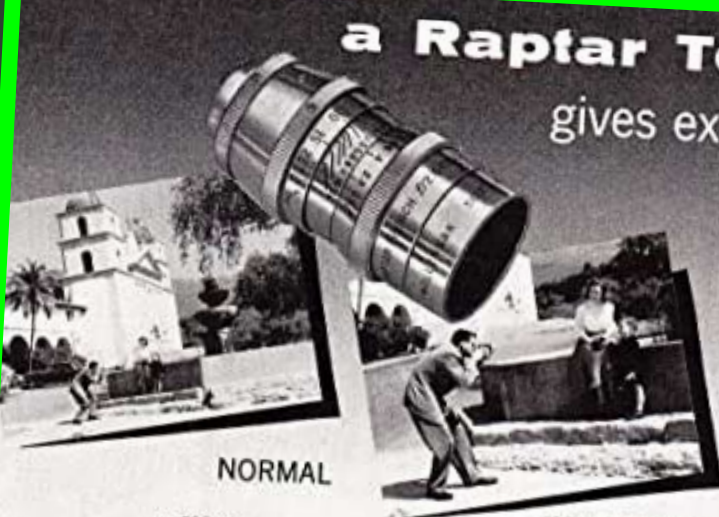
INTERESSANTES FÜR FUNK- UND AV-LIEBHABER

Nr. 93

Breit gefächert ...


Wollensak Lenses

a Raptar Telephoto
gives expression to
your movies



Only with a telephoto lens can you bring the subject right up close . . . see the facial expressions naturally. Only in Cine Raptar telephotos will you get the finest lenses at moderate prices . . . from \$26.50. See the complete Wollensak Cine line at the better photographic dealers. Write for new literature.

WOLLENSAK
OPTICAL COMPANY
872 HUDSON AVENUE • ROCHESTER 21, NEW YORK



Wollensak war ein amerikanischer Hersteller audiovisueller Produkte in Rochester New York – viele der in den 1950ern und 60ern überaus populären Filmkameras waren mit dessen «Velostigmat»-Optik versehen und berühmt waren auch die robusten «Ganzmetall»-Tonbandgeräte dieser Marke.

Der Anfang liegt im Jahr 1890, als Andrew und John C. Wollensak (aus Baden-Württemberg stammend) unter finanzieller Beteiligung von Stephen Rauber die «Wollensak & Rauber Co.» kreierte, mit dem Ziel, neuartige Kameraverschlüsse herzustellen. 1902 wurde die «Rochester Lens Co.» dazugekauft (Beginn

der Wollensak-Objektivproduktion) und als sich Rauber im gleichen Jahr aus dem Geschäft zurückzog, entstand die «Wollensak Optical Co.».

Audiovisuelle Produkte kamen später hinzu; in der besten Zeit (während der 1950er-Jahre) waren mehr als eintausend Personen beschäftigt. Das Unternehmen bekam verschiedene Besitzer, darunter die «Revere Camera Company» und die «3M Company». Die Produktion wurde 1972 eingestellt.

Zum Programm gehörten auch Verschlüsse für Grossbildkameras als «Betax», «Alphax», «Optimo» und (für die «Graflex Corporation») «Rapax». Das «Betax»-System wurde 1912 patentiert und ist bis heute gebräuchlich; die in verschiedenen Grössen hergestellten Verschlüsse sind sehr zuverlässig und relativ einfach zu reparieren.

Wollensak:

«Velostigmat»-Optik

«Fastax» 35 Hochgeschwindigkeitskamera

Bandrecorder – mit und ohne «3M»



(MR)



(Lot-tissimo)



(RadioMuseum)

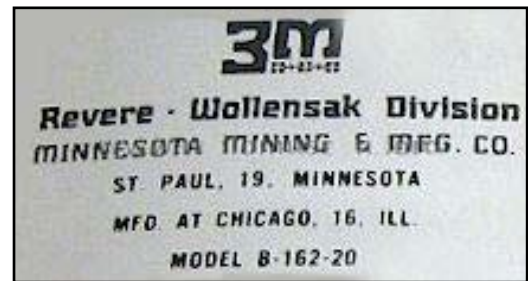


(Wikipedia)

WOLLENSAK

Wollensak kaufte die von Western Electric (Bell Labs) kreierte Hochgeschwindigkeitskamera und entwickelte sie weiter auf eine Kadenz von bis zu 10 000 Bilder per Sekunde; verwendet für das Auzeichnen von Geschoss-Flugbahnen, Explosionen etc. Ausser der «Stereo 10» (3D) hat Wollensak keine eigenen Handkameras gefertigt, konnte aber dank partnerschaftlicher Beziehung mit «Revere» deren Apparate als Eigenmarke übernehmen.

«3M» hatte viele Jahre lang «Wollensak»-Bandrecorder im Programm – es war übrigens eine der ersten Marken mit Cassettendecks und 8-Spur-Geräten für den Hausgebrauch.



3M – Wollensak:

Cassettendeck
(eBay)

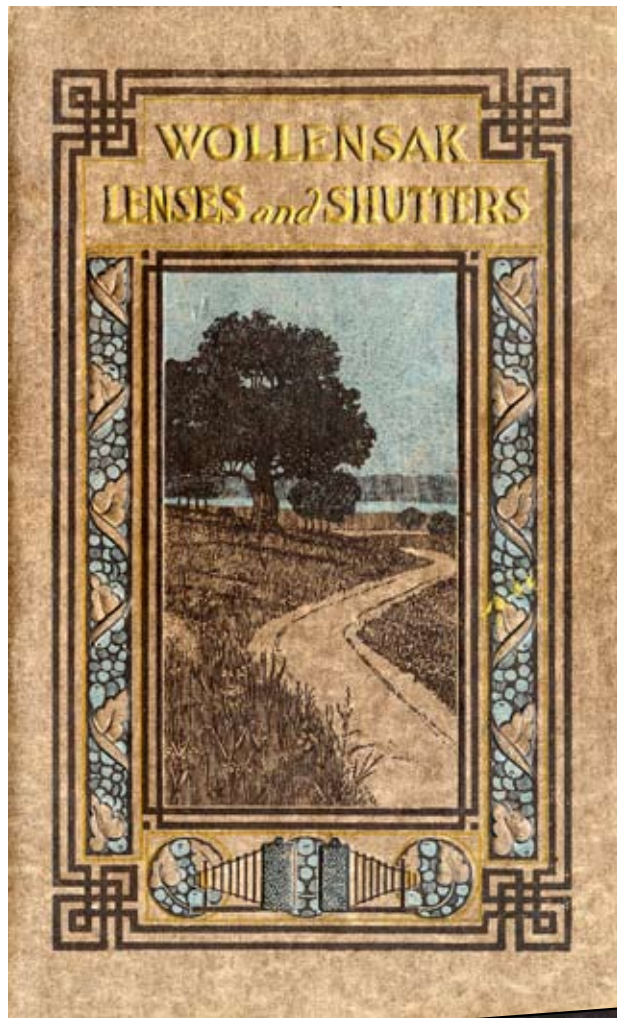
Bandgerät 5750, 1966
(Reverb)



3M – WOLLENSAK

WOLLENSAK
LENS and SHUTTER
GUIDE

(Amazon.com)



1912/1913
 (of piercevaubel.com)

Wollensak
 «Linsen und Verschlüsse»

a Raptar Telephoto
 gives expression to
 your movies

Only with a telephoto lens can you bring the subject right up close . . . see the facial expressions naturally. Only in Cine Raptar telephotos will you get the finest lenses at moderate prices . . . from \$26.50. See the complete Wollensak Cine line at the better photographic dealers. Write for new literature.

WOLLENSAK
OPTICAL COMPANY
 872 HUDSON AVENUE • ROCHESTER 21, NEW YORK

(Amazon.com)



*Wollensak «Rapax»
(Westech Optical)*

*Wollensak «Betax»
(WorthPoint)*

*«Speedgraphic»-Fachkamera
mit Wollensak-Optik bzw.
-Verschluss (Graphex)
(Westech Optical)*

WOLLENSAK

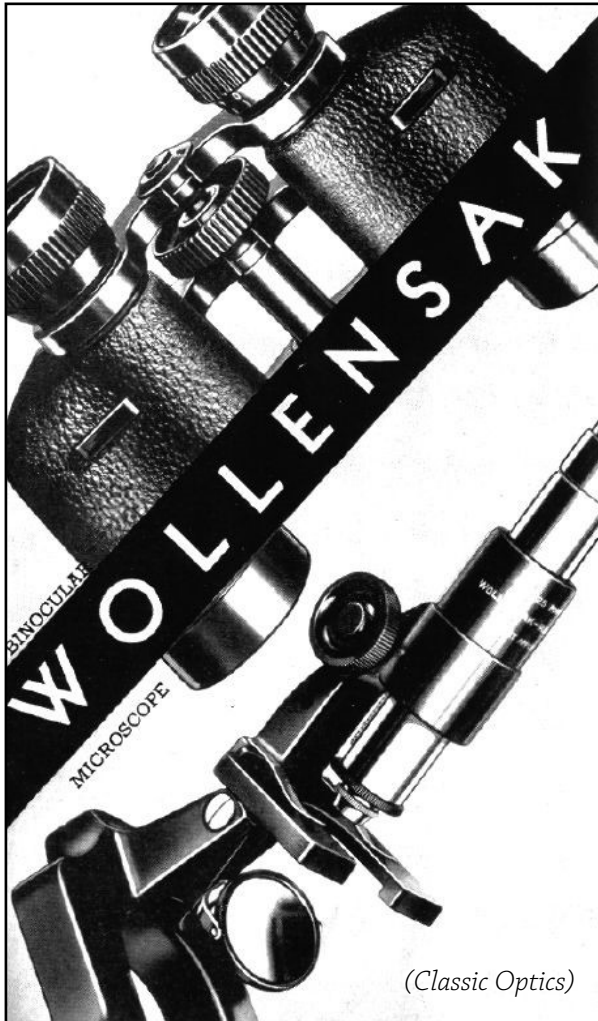


Wollensak:

U.S.-Army-Feldstecher M5
6 x 30 (Pinterest)

Monokular 8 x 30
(zeun.info)

Feldstecher mit Etui
(Archiwum Allegro)



(Classic Optics)

\$9.75 INCLUDING CASE & NECK STRAP!

FUN-THRILLS-ACTION

WITH THE NEW BANTAM-WEIGHT FULL 4 POWER RAMBLER

*** DURABLE ALL METAL CONSTRUCTION**

Have more fun—take along a Wollensak Rambler. Ideal for all sports, theatre, nature study. Aluminum construction, weighs only 8 ounces. Fine optics—brilliant sharp images. At dealers or direct. *Money-back guarantee!*

WRITE FOR FREE BOOK!

WOLLENSAK OPTICAL CO., 835 Hudson Ave., ROCHESTER, N.Y.

WOLLENSAK

(The Spokesman-Review)

Now! ... just dial and shoot
 Was man damals als bemerkenswerte
 Vereinfachung anpreisen konnte – das
 Einlegen und Wechseln der nur wenige
 Minuten «fassenden» Filmspulen war
 noch eine Selbstverständlichkeit...

(Made-in-Chicago Museum)

When you have to be sure . . . why risk missing a
 once-in-a-lifetime scene because your camera takes so long to set?

Now!...the camera you just dial and shoot

WOLLENSAK

DIAL the built-in filters!

Automatically sets proper filters "Haze" or "Conversion"—to accommodate Daylight and Indoor Kodachrome Film.



DIAL the "WEATHER-EYE" for right exposure!

Automatically sets correct f/stop by merely matching light condition to subject.



DIAL the turret for normal, wide-angle or telephoto shots!

Quick turn places any one of three lenses into position.



Sensational New Wollensak "43" 8MM Turret Movie Camera

In addition to the outstanding features illustrated above, the WOLLENSAK "43" includes a sensational f/1.9 3-lens system with 13mm f/1.9 Normal Cine Raptor Wooted lens in fixed focus plus conversion units in turret that rotate into place to form a 9mm f/1.9 wide-angle or 32.5mm f/1.9 telephoto; drop-in film-spool loading; powerful long-run motor; rapid crank wind; large "Picture-Window" view-finder and many other advancements that make home movies a constant source of pleasure and gratification. Tax inc. \$99.50

"42" 8MM MOVIE CAMERA—Single lens model with 13mm f/1.9 Cine Raptor Lens, same features as above, tax inc. \$69.50

WOLLENSAK OPTICAL CO. • CHICAGO 16, ILL.



"8MM MOVIE PROJECTOR
 Button controls; forward, still projection; AC/DC operation; removable 500 watts—750 operation . . .

"R15" 2x2 SLIDE PROJECTOR
 —Completely automatic; nothing to attach. Shows (35mm, bantam or 1 1/2"x1 1/4") slides, all by itself; 5" F/3.5 lens. With case, extra lens

"1500" HI-FIDELITY DUAL-SPEED TAPE RECORDER—6 1/2"x 10 1/4"x11 1/4"; weight 18 lbs. 10 watts push-pull output; Balanced-Tone, key-board control. With mi-



Wollensak 43
 (CollectiBlend)

(FK-Secondhand)

WOLLENSAK

Whatever the scene...whatever the action.

Just dial and shoot

for perfect, easy-to-take home movies!



WIDE ANGLE



NORMAL



TELEPHOTO



Easy as dialing your phone!
You simply dial any of these three views as well as exposure and built-in filter changes!

(Rostie's Workshop)



Yes, here is the camera ideally suited for the whole family. Beginner or expert, you get the results you expect with this easiest-to-use home movie camera—rambunctious shots of your loved ones, panoramic wide-angle views and action-packed telephoto close-ups. Just load, dial and shoot! And every scene is a dandy. See the Wollensak "43" Turret Movie Camera at your authorized Wollensak dealer now! Wollensak Optical Co., Chicago 16, Ill.

"43" 8MM TURRET MOVIE CAMERA—An f/1.9 three lens system turret at the price of a single lens camera! Built-in filter-dial system, plus quick drop-in speed load, powerful long run motor, rapid crank wind, "picture-window" view-finder and a host of other features that make better movies easier. Complete with f/1.9 three lens system, F.E.T. inc., \$99.50

"42" 8MM MOVIE CAMERA, Single f/1.9 lens, F.E.T. inc. \$69.50

WOLLENSAK

Dial "Weather-Eye"
Automatically sets correct exposure.



"70" 8MM MOVIE PROJECTOR—Push-button control; forward, reverse and still; AC/DC rheostat; removable motor; 500-750 watts; three 800 ft. reels; case. \$149.50



"91" 8x2 SLIDE PROJECTOR—Shut-down, button or 3.0" x 1.5" slides automatically; f/7.5 lens; case, extra connector, lens, case and 7 magazines; case. \$149.50



"180" 8MM TAPE RECORDER—8mm tape; 4 1/2" x 3 1/2" x 4 1/2" weight 58 gm; 10 watts output; Beta Tone; key control.



Wollensak 53, 8 mm-Schmalfilmkamera
(Wikimedia Commons)

WOLLENSAK



*Dia-Projektor Wollensak 815
(eBay)*



*Wollensak
8 mm-Filmprojektor 715*

(PicClick CH)

(Pinterest)

WOLLENSAK

THE MAGNIFICENT NEW

WOLLENSAK "1515"

STEREOPHONIC HI-FIDELITY TAPE RECORDER

WITH BUILT-IN PRE-AMPLIFIER



The thrilling presence of a live orchestra in your home... full third dimensional sound!



ULTRA LIGHTWEIGHT
Measures only 6½" x 10½" x 11½"; weighs scant 20 lbs. Distinguished design harmonizes with every decor.



EASY OPERATION!
Simplified key-board controls. Handy, strikingly beautiful operating panel provides the utmost in operating ease.

ULTRA-POWERFUL!
10 watts push-pull audio output—four times greater than larger, less portable recorders. Ideal for auditorium use.



CONSOLE PERFORMANCE!
Tape live music or use in conjunction with a hi-fi speaker and tuner for a fine hi-fidelity system.

Now you may enjoy the realism of three-dimensional sound in a truly portable stereophonic tape recorder! Two separate *in-line* sound channels bring the living presence of a full orchestra into your home. The upper channel permits you to record and play back monaurally. The lower channel, in line with the upper, plugs in directly to the Phono input of your radio, high fidelity system or your television. No auxiliary pre-amp is necessary as the pre-amp is built right into this WOLLENSAK Tape Recorder. Dual speeds, two-level recording indicator, keyboard controls, index counter, high speed rewind lever, etc. MODEL T-1513, complete with microphone, 2 reels (one with tape), cords, \$229.50

GUARANTEED SPEED
40-15,000 eps. ± 3%
net: 40-15,000 eps.
Butter less than
lower channels

FREE DEMONSTRATION—Your authorized Wollensak Dealer will be glad to show you the "1515" and other fine WOLLENSAK Cameras and Projectors. See him now!



Wollensak Tonbandgerät
(RadioMuseum)

WOLLENSAK



Wollensak Stereophonic Tape Recorder
Model T-1515-4, under \$230 at fine music
and photography stores everywhere.

Wollensak means precision in sound! Just touch a button, sit back, relax. Let the magnificent Wollensak Stereophonic bathe you in sound, rich, and full-bodied as only stereo tape can bring it to you. Listen to the sound of the world's greatest voices, triumphal orchestras captured precisely by the exclusive Wollensak "Balanced-Tone." Know the unique pleasure and satisfaction of owning a Wollensak Stereophonic ... of playing 2 and 4 track stereo tapes, or recording and playing up to 8 hours single track. Dual speed, 10 watts of power. See it, hear it now.

Wollensak
AN AFFILIATE OF **3M**
COMPANY

3M - WOLLENSAK

Die «**Revere** Camera Company», Chicago hatte ihren Ursprung in der «Excel Auto Radiator Company», im Jahr 1920 gegründet von Samuel Briskin, einem aus der Ukraine stammenden Immigranten, der auch an der Gründung der «Wollensak Recorders and Opticals» beteiligt war. Zunächst wurden Autokühler hergestellt, gegen Ende der Dekade sollen auch «Haushaltprodukte» dazu gekommen sein, wobei offen bleibt, ob es sich etwa um Waschmaschinen, Eisschränke oder ähnliches gehandelt hat.

*Revere 8 mm-Schmalfilmprojektor, um 1941
(Wikipedia)*

*«Eye-Matic 8», 8 mm-Schmalfilmkamera
(Catawiki)*

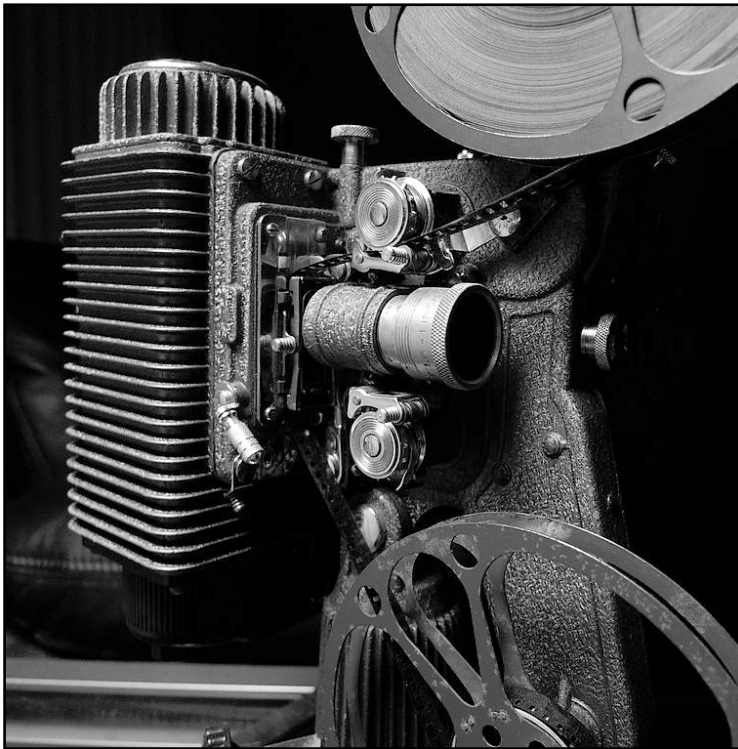
*«Revere-O-Matic» Rotationswerkzeug
(WorthPoint)*

*Revere Tonbandgerät T-1125, 1957
(PicClick DE)*

1939 startete die Herstellung kostengünstiger 8 mm-Schmalfilmkameras durch ein von Briskin's Söhnen geleitetes Filial-Unternehmen, welches später – mit der «Excel Auto Radiator Company» vereinigt – zur «Revere Camera Co.» wurde; der Name «Revere» kam von der «Revere Copper Company» (Nordamerikas erstem Kupferwalzwerk, 1801 von Paul Revere gegründet, das der «Excel» während den Depressionsjahren um 1929 finanziellen Rückhalt geboten hatte).

1952 kaufte «Revere Camera» das nahe gelegene «Atwell Building», auf vier der acht Stockwerken die Fabrikation einrichtend – als zweitgrößter Hersteller von Schmalfilmkameras in den USA (neben Kodak?).

Um weiter zu wachsen, wurde die «Wollensak Optical Co.», bisher Hauptlieferant für Verschlüsse und Objektive übernommen und bald galt «Revere» als Marke für preisgünstige Kameras, während sich die «Wollensak»-Modelle mehr im oberen Segment bewegten – mechanisch zwar fast identisch, aber mit besseren Objektiven ausgestattet und edlerem Gehäuse-Design.



REVERE



Die Herstellung von Tonbandgeräten begann ebenfalls in den frühen Fünfzigerjahren, wurde aber nie zu einem wichtigen Teil der Produktpalette.

Wahrscheinlich entstand etwa zur gleichen Zeit mit dem «Revere-o-Matic» ein Rotations-Universalwerkzeug (vergleichbar mit dem heute gängigen «Dremel») zum Trennen, Schleifen, Gravieren, Polieren etc.

Samuel Briskin musste aus gesundheitlichen Gründen 1960 aufgeben, worauf er sein Unternehmen an «3M» verkaufte.

Revere 44 Schmalfilmkamera
(CollectiBlend)

(Photohistorica)

Revere

PHOTO EQUIPMENT

*Schmalfilm - Stereo-Photo
Bandreborder*
Revere

*Cinó 8 et 16 mm
Stereo-Photo
Enregistreur*

KATALOG / CATALOGUE No. 562

Paris, 500. 100
VII. 1954

(Photohistorica)

REVERE



Revere «Eye-Matic» Kleinbildkamera
(Camera-wiki.org)



Revere «Stereo 33» 3D-Kamera
(Vintage Camera Lab)



REVERE

**"So lifelike you feel
you're right there
with 3 dimension pictures!"**



New sensational Revere 3 Dimension Camera enables you to take amazingly lifelike pictures as easy as pie! Just press the button as you do with any ordinary camera. What you see, you catch in thrilling three dimensions. Everything has shape, form, depth! Full color scenes seem to spring to life with breath-taking 3 dimensional realism. So truly lifelike, viewers exclaim it's like being right there!



See the two lenses? They're perfectly matched and act like your eyes. Simply press the button and they see two separate views of each scene. When viewed, they kind into 3 dimensions. Inexpensive, too! Get 29 stereos from regular 35mm. roll; 20 from special stereo film.



Even beginners get fine results from their first roll, so simple is Revere to operate! Guesswork is eliminated. Even focusing for distance is automatic with the built-in range finder. Too, stereos are now measured by your film processor and are returned to you ready to show!



Every picture a thrill! Share enjoyment when you view stereos through the new Revere Viewer. Advance design brings out the best in every shot. Ask your dealer to show you the new Revere Stereo Camera and Viewer. REVERE CAMERA COMPANY, CHICAGO 16, ILLINOIS



For a new adventure in photography...

Revere³³

STEREO CAMERA



VIEWER - for automatic viewing; built-in focusing and automatic white balance; built-in light; attractive 3-color plastic design, compact. \$14.95

CAMERA - 2 matched, coated 35mm. F3.5 REVERE WIDE-ANGLE LENS with REVERE WIDE-ANGLE RANGE FINDER, speeds to 1/250, coupled focusing, integral flash socket, automatic range finder and timer in camera head, double exposure protection, single frame operation, serial design. Including trial roll... \$174.50

The pursuit of happiness Revere

Revere 22 3D-Bildbetrachter
(3Dstereo)



REVERE

Revere DIA-Projektor 5x5

Mod. 444



5 x 5 cm

Projecteur semi-automatique pour clichés 5x5

Revere

(Photohistorica)

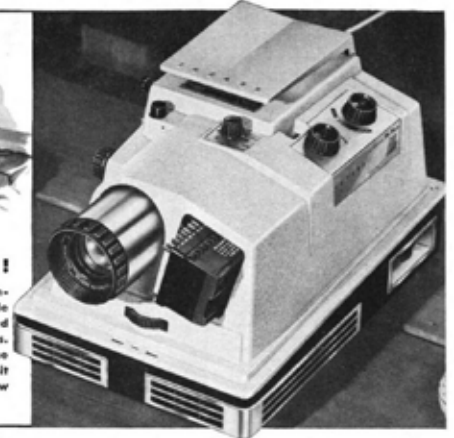
Truly Automatic

no accessories to attach!



SELF CONTAINED!

Everything built-in! All the controls for truly automatic slide projection in one self-contained unit. No dangling attachments. Just insert the magazine, set the switch, press the button and sit back and enjoy your slide show from anywhere in the room.



(Pinterest)

Shows 35MM, Bantam, and 1 1/2"x1 1/2" Transparencies Intermixed!

Newest of Revere famous self-contained automatic slide projectors! Amazingly versatile. Accepts 35MM and bantam slides as well as reflex type 120 color transparencies cropped to 1 1/2"x1 1/2" slide format. Built-in Automatic Pre-Conditioning Slide Chamber reduces need of re-focusing cardboard mounts. Extra Condenser Lens for projecting large 1 1/2"x1 1/2" slides. Super-Coated Anastigmat Lens and advance optical system assures pin-point focusing and uniform illumination of slides. Built-in pointer. Special stereo slot; fade lever; 500 watt lamp; WOLLENSAK F/3.5 lens and a host of other Revere advantages.

Complete with self-contained carrying case in handsome Irish linen, viewing screen, extra condenser, cord and 7 Revere magazine trays, \$159.50

REVERE CAMERA COMPANY, CHICAGO 16, ILL.
May, 1957

NEW, TRUE AUTOMATIC

Revere "888-D"

DELUXE 2x2 SLIDE PROJECTOR



Revere "888" Automatic. Completely automatic. Shows 36 slides of all type mounts as slow or as fast as you like—without touching a finger to it. Slips or returns slides at will. Returns slides to file automatically. Choice of 300-watt or 500-watt illumination. WOLLENSAK F/3.5 Coated lens. With linen-covered case, viewing screen and 7 Revere magazine trays \$144.50



Revere "555-D" Automatic. A touch of your finger shows 36 slides of all type mounts, mixed... in sequence, skip-selected or reprojected. Returns slides to file automatically. Choice of 300-watt or 500-watt illumination. WOLLENSAK F/3.5 Coated lens. Case and 7 Revere magazine trays, 335-500-watt \$99.50
335-300-watt 79.50

31

Revere Dia-Projektor P888
(PicClick)



REVERE

Revere 16 mm-Schmalfilmkamera
(eBay)



(Phil Are Go!)

What you see you get clear with Revere. You get it easily, surely, too, because Revere is so simple to operate. If you can take snapshots you can take good movies.



*In pursuit of happiness
Revere adds to Dad's pleasure*

This year, give Dad a Revere! It's a gift of lasting pleasure for him and all the family. It's so easy to make movies of yourselves . . . of the children growing up . . . of your birthday parties and picnics. There are a thousand and one happy occasions that can be re-lived over and over again when preserved in action-packed natural-color movies. Your dealer has a wide selection of Revere cameras and projectors in 8mm and 16mm, starting at \$77.50. See them today!

REVERE CAMERA COMPANY, CHICAGO 16, ILLINOIS



REVERE 16MM MAGAZINE CAMERA

Easiest type to load. Has built-in Micromatic telescopic view-finder . . . continuous run . . . five speeds . . . built-in film rating guide and exposure chart . . . footage indicator . . . ratchet winding key . . . single frame exposure. F2.8 Wollensak coated lens. Including tax.

\$127.50

Revere "79" 8mm Magazine Camera
F1.5 Coated Lens. Tax incl. \$127.50

★Listen to "Revere All-Star Review" featuring Andy Russell, Marvin Hamlon, The Ford Flyers and Ray Bonadio's Orchestra, Thursdays, 8:00 P.M., E. D. T., Mutual Network, Coast to Coast.

REVERE "85" 8MM PROJECTOR

Extremely easy to thread and operate. Automatic rewind (no bolts) . . . 500-watt illumination . . . Fast 3-inch coated lens. Complete with 300-foot reel.

\$120.00



REVERE "99" 8MM TURRET CAMERA

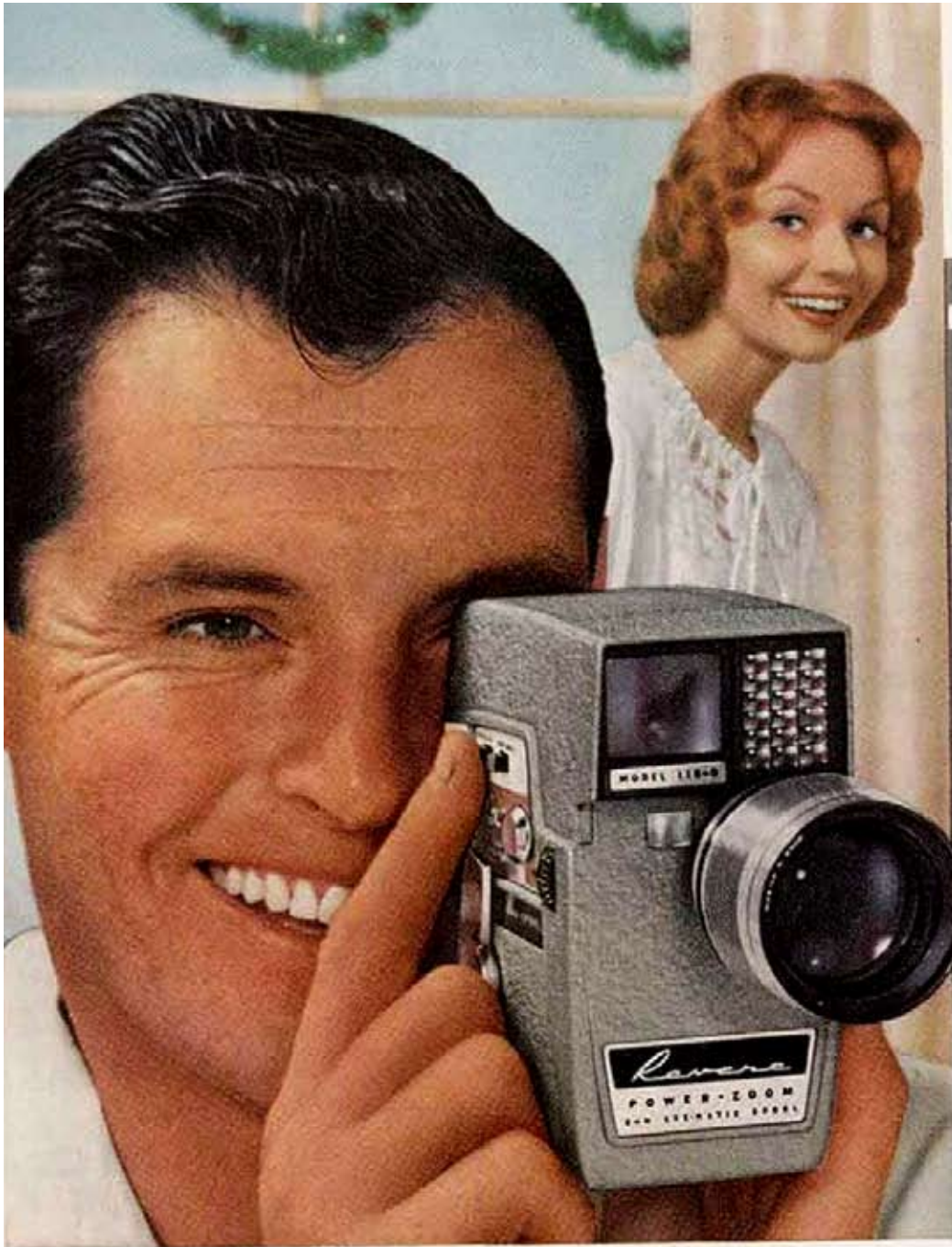
Provides professional advantages of a rotating turret head that makes three coated lenses instantly available for regular and telephoto shots. With F2.8 Coated Lens.

Including tax, \$110.00

Revere "99" 8mm Camera.
F1.5 Coated Lens. Tax incl. \$77.50

Revere EIGHTS and SIXTEENS

REVERE



The last word in z-o-o-m cameras!



ONE FINGER OPERATION
Just touch a button...
get dramatic zoom-action
movies—automatically!

Revere POWER-ZOOM®

The zoom camera that does everything. You merely aim and touch a button. Zoom action starts instantly and automatically. Distant scenes Z-O-O-M up to smooth, sharp, thrilling telephoto close-ups that astonish viewers! Touch again—lens glides back for normal and wide-angle views. Electric eye sets exposure, indoors and outdoors.

Nothing to figure, guess or adjust. You need never take your eye away from the camera. You see it all through the coupled viewfinder . . . zoom action exactly as filmed . . . exposure used . . .

even the warning flag that signals when light is too dim. Set at "Continuous Run," the camera operates by itself so you can get into the act. Easy, isn't it?

Give the REVERE DE LUXE POWER ZOOM® with confidence. Own it with pride. See it and other fine Revere products now at your authorized Revere dealer.

REVERE CAMERA CO. CHICAGO 16 • LOS ANGELES 7

CA-118-D DE LUXE POWER ZOOM® 8MM CAMERA. With fast f/1.8 Wollensak Raptor Zoom lens plus Manual Exposure Control. Spool load. Moderately priced.

®TRADEMARK REVERE CAMERA COMPANY



Z-718 ZOOM PROJECTOR. Compact, streamlined. Z-o-o-m-s movies to twice the size from the same distance. Forward, reverse, still. Super illumination. 400 ft. reels. Moderately priced.

REVERE

Fabulous New Revere 8mm Fully Automatic Movie Cameras!



CA-1—Electric Eye-Matic 8mm Spool Camera—Completely automatic with super-fast WOLLENSAK f/1.8 Normal Cine Raptor Wocoted lens; easy drop-in load; lightweight magnesium body—chrome and leather trim. F.E.T. inc. **\$139.50**
 CA-3—Electric Eye-Matic 8mm Magazine Camera—Same features as Model CA-1 with convenience of fast magazine load. F.E.T. inc. **\$169.50**

CA-2—Electric Eye-Matic 8mm Spool Turret Camera—Completely automatic with super-fast WOLLENSAK f/1.8 3-lens turret system for normal, wide angle and telephoto shots; simplified drop-in load; lightweight. F.E.T. inc. **\$169.50**
 CA-4—Electric Eye-Matic 8mm Magazine Turret Camera—Same features as Model CA-2 with convenience of fast magazine load. F.E.T. inc. **\$199.50**

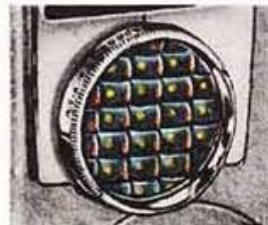
Sets its Own Exposure by Energy of Light No Batteries—Just Aim and Shoot!

Here is the world's first completely new *automatic* camera—backed by more than six years of electronic and engineering research.

The Revere Electric Eye-Matic is the easiest movie camera in the world to operate. Just aim and shoot! Capture the action the instant it happens. Sweep from sunlight to shade or floodlight to shadow without resetting! Whatever the light condition, indoors or outdoors, the Exposure Computer Lens electronically adjusts the iris opening instantly and continuously, like the action in the pupil of your eye. All done by energy of light, *without aid of batteries*. You get perfectly exposed pictures every time.

Included also are such outstanding features as: automatically computed lens setting always visible through the viewfinder for special effect references; insufficient light signal; extra-large, tinted, optical glass viewfinder; viewfinder parallax adjustment; extra-long-run governor-controlled spring motor and many more. Compare the Revere Electric Eye-Matic with any other camera and you'll agree there's nothing like it anywhere!

REVERE CAMERA COMPANY • CHICAGO 16, ILLINOIS



Exposure Computer Lens—Rectangular cells measure light only in the actual picture taking area. No over- or under-exposures due to extraneous light... you are always assured of perfectly exposed pictures.



Exposure Control Dial—In addition to completely automatic operation, this Revere "exclusive" permits you to make movies with a variety of special effects, professional fades and unusual dramatic scenes.



"777" 8mm Projector—Fitting companion to your Revere Eye-Matic Camera. Simple forward and reverse; 3/4" F/1.6 lens; 750-watts; 2-400 ft. reels; lubricated for life; self-contained case. . . . **\$127.50**

Revere
 ELECTRIC EYE-MATIC

See Your Authorized Revere Dealer For a Demonstration

REVERE

*Revere 8 mm Schmalfilmprojektor
(Pinterest)*



REVERE

Revere 777 8 mm-Schmalfilmprojektor
(Etsy)



REVERE

(eBay)



(eBay)



Revere Tonbandgeräte



(iCollector.com)

REVERE

(eBid)



SOUNDEST GIFT IN STEREO

THE MOST TIRED SANTA will sit back, relax, and enjoy the thrill of "Balanced Tone" Stereophonic sound—especially when it is presented in full dimensional brilliance by the new Revere T-2200 Stereo Tape Recorder and Companion Unit. No needle—no turn-table wobble between you and the sound. This compact, completely portable stereo system combines beauty and simplicity with the finest of stereo clarity. A perfect pair for FM multiplex recording. Play, record 2 and 4 track stereo at dual speeds. Up to 6 hours monophonic playing time.

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Johannes M. Gutekunst, 5102 Rapperswil (Kontakt: johannes.gutekunst@sunrise.ch)
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